



# San Antonio Chapter Sponsorship Packages 2016-2017

# AMA – San Antonio Chapter

With nearly 200 active members, partners and volunteers, the mission of AMA-SA, is to connect, inspire, and elevate the marketing community in San Antonio and South Texas.

- Event Photo Here

# Sponsorship Opportunities

- Annual Sponsorship Packages
- Event Sponsorship Packages
- Special Interest Group Sponsorship Packages
- Other Sponsorship Opportunities

For more info contact Dona Kotzur at [dkotzur@gdc-co.com](mailto:dkotzur@gdc-co.com).

# Annual Sponsorship Packages

**Titanium: \$7,500** for non-members/**\$6,000** for members

- Four (4) free lunch vouchers
- One (1) Luncheon event sponsorship
- Logo on event Sponsor board, monthly newsletter, event PPT, Facebook, and Twitter recognition
- Ad & logo in semi-annual newsletter
- Six (6) guest luncheon passes at membership price
- Free promotion table setup at two (2) events
- Handouts at monthly luncheons, two (2) events
- Podium recognition
- Web banner, name, and website link from Sponsor page
- Industry exclusivity as Titanium Sponsor

**Platinum: \$5,000** for non-members/**\$4,000** for members

- Logo on event Sponsor board, monthly newsletter, event PPT, Facebook, and Twitter recognition
- Ad & logo in semi-annual newsletter
- Six (6) guest luncheon passes at membership price
- Free promotion table setup at two (2) events
- Handouts at monthly luncheons, two (2) events
- Podium recognition
- Web banner, name, and website link from Sponsor page

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# Annual Sponsorship Packages

**Gold: \$2,500** for non-members/**\$2,000** for members

- Logo on event Sponsor board, monthly newsletter, event PPT, Facebook, and Twitter recognition
- Ad & logo in semi-annual newsletter
- Four (4) guest luncheon passes at membership price
- Free promotion table setup at one (1) event
- Handouts at monthly luncheons, two (2) events
- Web banner, name, and website link from Sponsor page

**Silver: \$1,000** for non-members/**\$800** for members

- Logo on event Sponsor board & event PPT
- Logo in semi-annual newsletter
- Two (2) guest luncheon passes at membership price
- Handouts at monthly luncheons, one (1) event
- Web banner, name, and website link from Sponsor page

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# Annual Sponsorship: Additional Benefits

- Feature in one AMA-SA Sponsor E-mail, includes AMA-SA approved company overview, as well as product or service information (only two sponsors per email)
- Recognition on all slideshows as an annual sponsor
- Recognition on website as an annual sponsor
- Multiple networking and educational events throughout the year
- Extended reach to other organizations through joint events
- Discounted fees to all events

*Want a different package? Just ask. We can customize a package for you.*

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# Event Sponsorship Packages

Benefits	Presenting \$600/\$500* Limit-2	Supporting \$400 /\$300* Limit - 4	Welcome Table \$250 flat fee
Company gives 1-minute verbal presentation at event	X		
Table and easel display space	X		
Opportunity to collect business cards for raffle	X		
Opportunity to provide handouts for each seat	X	X	
Company logo on: - AMA-SA website home page - AMA-SA event emails - AMA-SA event social media posts - AMA-SA event AV program - AMA-SA printed materials at event, if applicable.	Large	Medium	Small
Tickets to the event	5	3	2
Company recognition from the podium at event	X	X	X

\*Second price listed is reduced sponsorship opportunity for AMA members

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# Event Sponsorship Packages – Catering

Benefits	Entree \$300 flat fee Limit-2	Appetizer \$150 flat fee Limit - 4
Company logo on AMA-SA website homepage:	X	
Company logo on: - AMA-SA event emails - AMA-SA event social media posts - AMA-SA event AV program	Medium	Small
Company recognition from the podium at event	X	X

\*Second price listed is reduced sponsorship opportunity for AMA members

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